

Webczar<sup>TM</sup>

*excel your brand!*

WE  
ARE



Webczar Solutions is a multidisciplinary Digital Marketing & Branding Agency from Design to print Management, Website Development to Digital Marketing, Logo Design, Social Media Management, Custom Software & Application Development & many more. We have the in-house expertise & experience to deliver your projects.

Webczar Solutions dedicated to helping businesses grow and succeed in the digital space. Our innovative strategies and cutting-edge solutions make us the best choice for clients looking to enhance their online presence.

Our mission is to provide high-quality digital marketing services that drive measurable results for our clients. We aim to help businesses build lasting relationships with their target audience through creativity, data-driven strategies & innovative technology.

# OUR SERVICES & SPECIALITIES

LOGO DESIGN | GRAPHIC DESIGN

WEBSITE DESIGNING | SEO

SOFTWARE & APP DEVELOPMENT

UI/UX DESIGNING

DIGITAL MARKETING

- SOCIAL MEDIA BRANDING (OPTIMIZATION & MARKETING)
- PAID ADVERTISING (PPC, GOOGLE ADS, FACEBOOK ADS)
- CONTENT MARKETING
- BULK TEXT MESSAGING | API
- WHATSAPP META BUSINESS VERIFIED ACCOUNT | API
- RCS SERVICES (RICH CONTENT TEXT MESSAGING)
- IVR SOLUTION (INTERACTIVE VOICE RESPONSE)
- PRODUCT PHOTO SHOOT

# LOGO | GRAPHIC DESIGNING

# LOGO | GRAPHIC DESIGNING

Why Logo Design Matters for Both Startups and Enterprises:

**Brand Recognition:** A strong logo makes your brand more memorable. For startups, it's a tool for building awareness, while for enterprises, it reinforces existing recognition.

**Professionalism and Credibility:** A professional logo enhances credibility and makes your business look more established. For startups, it builds trust with early customers, and for enterprises, it reflects authority and stability.

**Marketing Impact:** Logos are key to branding and marketing strategies. A good logo elevates your marketing materials, making them more effective across both digital and print media.

Excitable design based on the concept built helps to attract the targeted audience quickly. Inspiration to design may come from anywhere. We adapt our surroundings to make our designs artistic. We observe and get inspired from every little and gigantic thing cross the way. Hence, it helps us to define our artwork so unique and aesthetic. We execute our ideas towards the end product as the first spark of inspiration. We explore the distinctive mediums that help to attain the impact of our message. Customers' feedback or suggestions on our creativity, benefits us improving our ideas with constructive critique.

# LOGO DESIGNS



# PACKAGING DESIGNS







# BROCHURE DESIGNS





# STATIONERY DESIGNS





WEBSITE DESIGNING  
&  
SOFTWARE  
DEVELOPMENT

# WEBSITE DESIGNING

We will initially develop a sitemap based on the information provided by you to determine the most elective navigational structure for the website. A storyboard demonstrates appropriate colors, text fonts, graphics, text buttons and their functions and placement. A well planned, well presented website will attract the new customers and encourage repeat visitors. Elective and professional design will make the website more functional and user friendly, leads to over all success of the project.

# WEBSITE DESIGNING



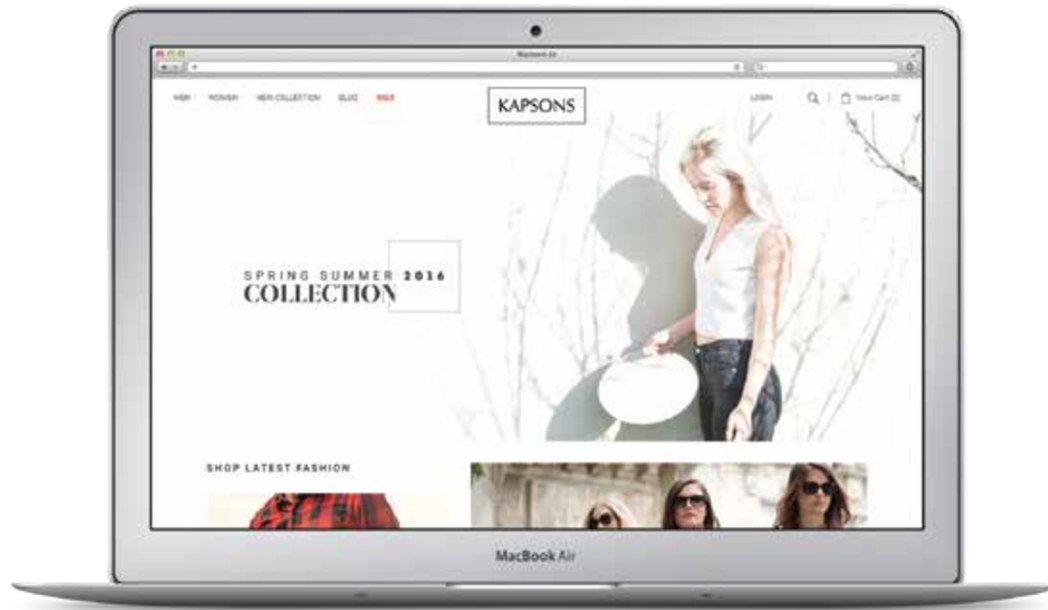
WEBSITE DESIGN  
FOR ONLINE FOOD  
ORDERING

# WEBSITE DESIGNING



WEBSITE DESIGN  
FOR PR AGENCY

# WEBSITE DESIGNING



WEBSITE DESIGN  
CONCEPT FOR  
LIFESTYLE  
RETAIL BRAND



# UI/UX DESIGNING

# UI/UX DESIGNING

Enhancing customer satisfaction by improving the usability ease of use, and pleasure provided in the interaction between the customer and the product. We strengthen the process of development and improvement of quality interaction between a user and all facets of a company.

We are responsible for being hands on with the process of research, testing, development, content, and prototyping to test for quality results.

# UI/UX DESIGNS



APP DESIGN  
FOR LIFESTYLE  
RETAIL BRAND

# UI/UX DESIGNS



Meats



Stationery



Health Care



Bakery



Fruits & Vegetables



Hot & Cold Beverages



Baby Care

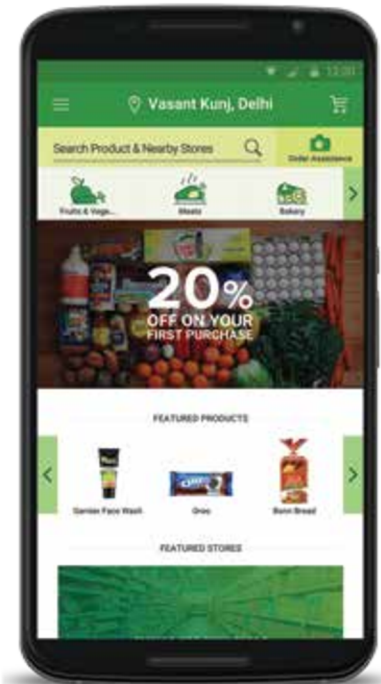


Breakfast & Dairy Needs



Cosmetics

## ICON DESIGN FOR GROCERY APP



# DIGITAL MARKETING

# DIGITAL MARKETING



+



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SOCIAL MED

BLOG

CONTENT

Attracting the potential customers towards the business online using several digital platforms. Building an identity on the search engines and social media platforms.



# TEXT MESSAGING

## Why Text Messaging Matters for Enterprises

Over 5 billion mobile phone users globally.

Text messages have a 98% open rate compared to email's 20%.

Fast, direct, and highly effective communication tool for businesses. Ideal for customer service, marketing, and operational efficiency.



# SOCIAL MEDIA MANAGEMENT

We design and post the creative on the face book page and timeline management accordingly on Face book, Instagram, Twitter, LinkedIN. Campaigns or the contests will be designed for the followers to attract and remind them for the timely laundry. Ad Management will be provided on social media, like, FB post boost, campaign boost, Call now or Book Now Button promotion under business promotion on the said platforms. Budgets can be set accordingly. We can target the exact audience by setting the area specific search for users on the internet with the exact interest and profile similar to your business target.



# SOCIAL MEDIA DESIGNS

DIGITAL LOCKS

**SECURE,  
SMART,  
KEYLESS**

Follow Us On

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# EMAIL MARKETING

Emailers with promo codes/QR codes or specific others timely, for repeat customers or to increase website flow. Helpful for Mobile App downloads.



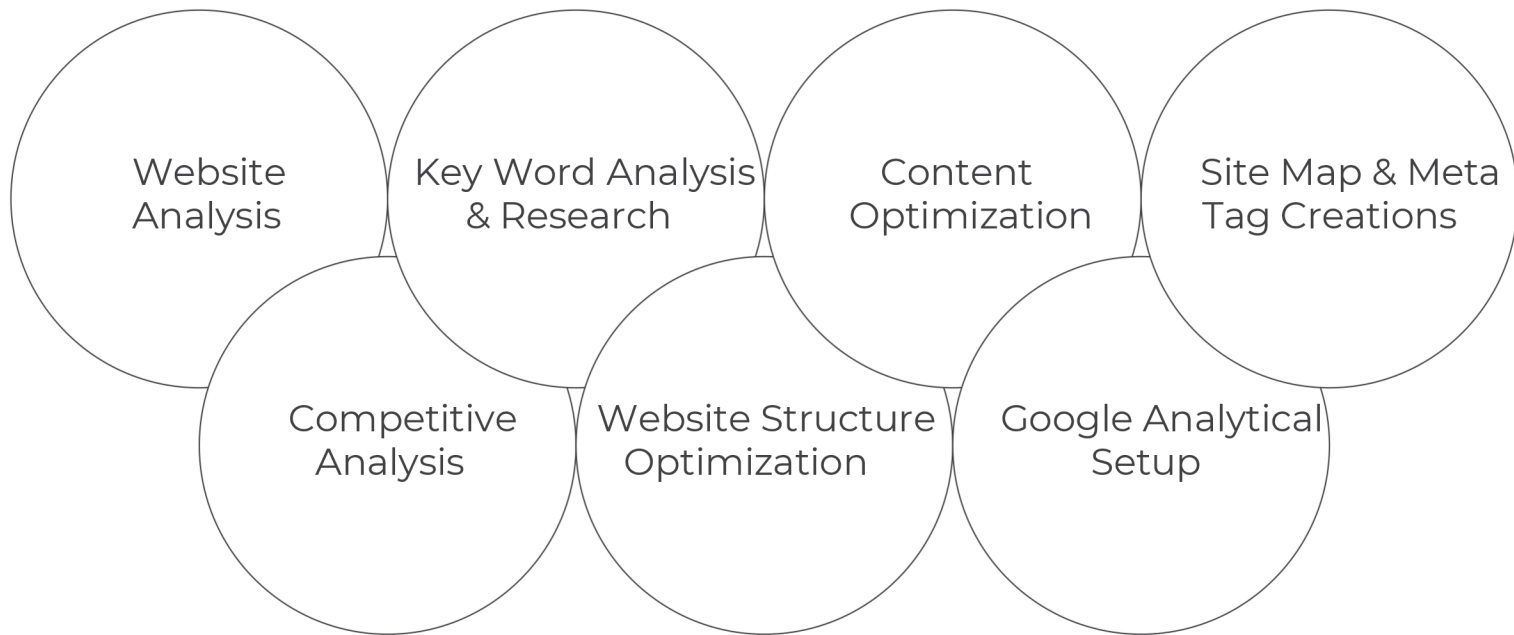
SEO |



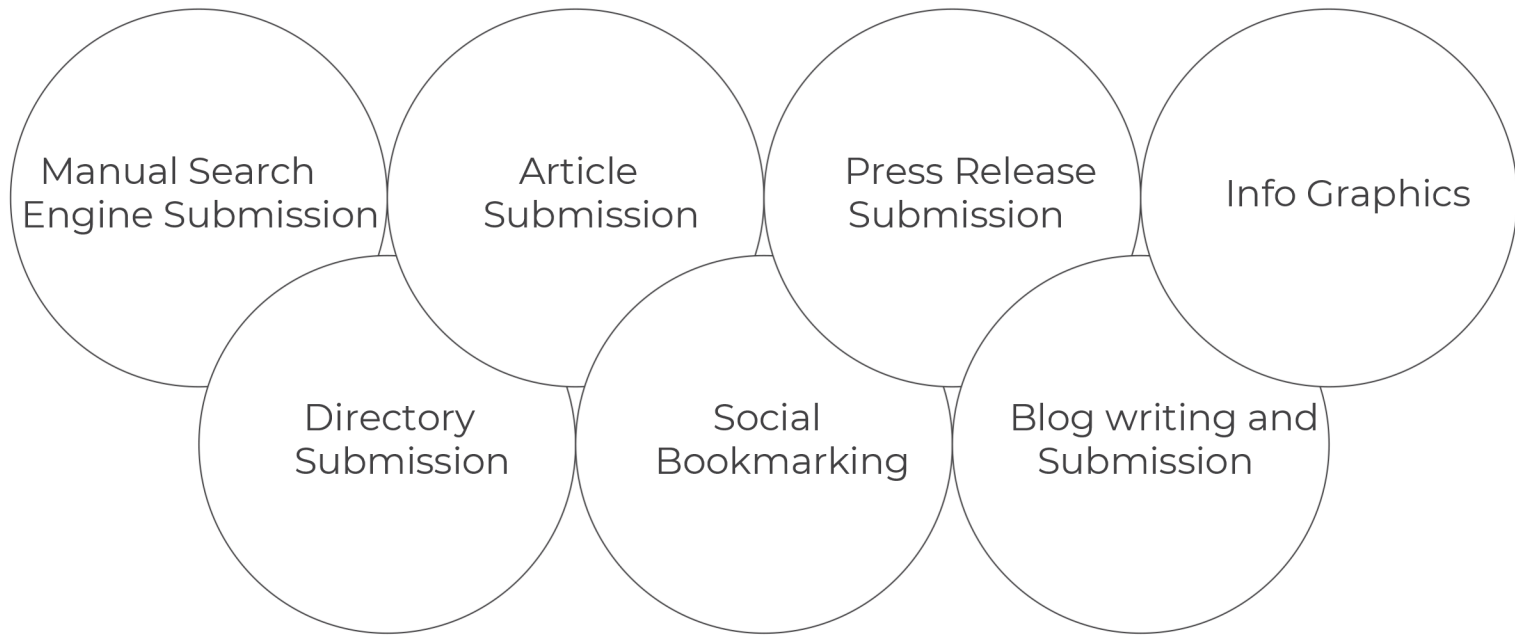
# SEO (SEARCH ENGINE OPTIMIZATION)

A continuous process of SEO will help in the website's Google ranking. Any keyword searched on the web will result in visibility of the business more prominently. SEO for website is continuous process and would take 3 to 6 months to rank the website organically on google.

# ON PAGE SEO



# OFF PAGE SEO





## PAID CAMPAIGNS

With so many consumers flocking to the Internet to find information, read reviews and to ultimately buy something, it is more important than ever that your business is easy to find online. Poor exposure or no exposure can make your business become obsolete very quickly. You could have the most amazing product or service available, but if people cannot find it easily online, then you can be sure that you will not be able to move your product off the shelf. Paid Search Marketing is the most effective tool that your business should take the advantage of. It helps in getting the exposure and fulfills the branding needs in today's competitive marketplace.

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- Smart Home | Keyless Entry
- S+3 Floors with lift | Clubhouse
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Watch Again

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### Sunil Khanna - Golu

Published by Sunil Khanna · 🌐

Soliciting Support for Sunil Khanna for Positive growth and progress f... See more

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SUPPORT & ELECT

**SUNIL KHANNA**  
CANDIDATE FOR PRESIDENT  
CHANDIGARH CLUB LTD.

BALLOT NUMBER **3**

TOGETHER WE ACHIEVE MO...

MESSANGER Support Team Sunil Khanna [Send message](#)

**Vision #1**  
Financial Accountability and Sustainability

Establish a ₹100 Million Reserve Fund to secure the club's financial future.

BALLOT NUMBER **3**

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SUPPORT & ELECT

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**Vision**  
Expanding

Expand club adding 100 international to our

BALLOT NUMBER **3**

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# PHOTO SHOOT



# PHOTO SHOOT

## Why Visual Content Matters

Social media and YouTube are visual platforms, where engaging content attracts more attention.

Quality photos and videos increase brand visibility, trust, and engagement.

The goal: Showcasing your products in the best light to drive sales, increase followers, and boost online presence.

## Key Elements of a Product Photo Shoot: Essential Factors for High-Quality Photos

**Lighting:** Natural light or studio lighting to highlight product details.

**Backdrop:** Clean, simple backgrounds that don't distract from the product.

**Angles & Composition:** Multiple shots from different angles (front, side, top-down, close-ups).

**Styling:** Props, colors, and textures that complement the product.

# FOOD SHOOT



# FOOD SHOOT



# PRODUCT SHOOT FOR ONLINE PORTALS



# CLIENTS LIST



# CLIENTS LIST



N E X A



Webczar<sup>TM</sup>

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Get in touch with us

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